

LEGO®

Photo Contest

Do you love building with LEGO® bricks and capturing your creations through the lens of a camera? Now's your chance to showcase your creativity and win some awesome prizes!

HOW TO PARTICIPATE:

- 1. Upload your picture to Facebook or Instagram.**
 - Your photo must be high resolution and clear.
 - Include LEGO® elements in your photo—this can be LEGO® sets, LEGO® bricks, minifigures, or any other licensed LEGO® products.
- 2. Tag us on your post (@BAMOrlandoSouth).**
- 3. Use the hashtag #BAMOrlandoSouthPhotoContest.**
- 4. Tag two friends who love LEGO®!**
- 5. Follow us on social media (@BAMOrlandoSouth).**

SUBMISSION LIMIT:

You can submit up to three (3) images of your own creation.

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WHO CAN PARTICIPATE:

- Open to all ages!
- If you're under 18, you must have parental consent, and an adult must accompany you if you're a winner when collecting your prize.

WHAT TO AVOID:

- Offensive or threatening content.
- Collages of multiple images.
- Photos featuring brands or trademarks not licensed by LEGO®.
 - Images altered with AI software.

JUDGING CRITERIA:

- **Creativity:** How unique and imaginative the scene is.
- **Photography Skills:** Composition, lighting, and clarity.
- **Uniqueness:** Originality of the location and concept.

TIMELINE:

- Contest submissions are open from **September 17 to October 7**.
- Our judges will select the Top 5 photographs, and those finalists will be invited to our store on **Sunday, October 20** for a mini exhibition, where we will announce the winners.

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PRIZES



1

**WALT DISNEY
TRIBUTE CAMERA SET
43230**



2

**\$40
BRICKS & MINIFIGS
GIFT CARD**



3

**\$25
BRICKS & MINIFIGS
GIFT CARD**



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FAQ

1. Do I need a professional camera to participate? No, you don't need a professional camera. You can use any device that takes clear, high resolution photos, whether it's a smartphone, tablet, or a camera.

2. Can I enter if I live outside of Orlando? Yes! As long as you can visit the store to collect your prize if you win, you are eligible to participate.

3. Can I use digital effects or photo editing software? Basic editing like adjusting brightness, contrast, and cropping is allowed, but heavily edited or AI-enhanced photos are not permitted. We want to see the natural creativity of your LEGO® builds!

4. Can I submit more than one entry? Yes, you can submit up to three (3) images. Each must be a unique photo of your own LEGO® creation.

5. Can I combine multiple LEGO® sets in my photo? Absolutely! We encourage creativity, so feel free to combine sets, bricks, minifigures, and other licensed LEGO® products in your scene.

6. What if my child wants to participate? We encourage children to join! However, if the participant is under 18, they must have parental consent, and an adult must be present if they win and are collecting a prize.

7. Can I tag more than two friends? Yes, feel free to tag as many LEGO® fan friends as you like! Just make sure you tag at least two to qualify.

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8. What should I avoid including in my photo? Avoid including offensive content, non-LEGO® brands or trademarks, collages, and Altered images. We want the focus to be on the creativity of your LEGO® build.

9. How will I know if I'm a finalist? Finalists will be contacted via the social media platform they used to submit their entry. We will also announce the top 5 on our social media pages before inviting them to the store for the exhibition on October 20th.

10. What if I can't make it to the final exhibition? If you are selected as a finalist but cannot attend the in-store exhibition, let us know in advance. We'll do our best to accommodate or make alternative arrangements for prize collection.

11. Can I submit photos that include other brands of toys? No, the focus of this contest is LEGO® products. Only photos with LEGO® elements, sets, minifigures, or other licensed LEGO® products are allowed.

12. How are the winners selected? Winners are selected by a panel of judges based on creativity, photography skills, uniqueness, and the number of likes your photo receives on our social media pages.

BRICKS & MINIFIGS

ORLANDO SOUTH