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***ONE-STOP-SHOP FOR ALL THINGS LEGO® OPENING SEPT. 21 IN NOVI!***

***Bricks & Minifigs® Novi, largest franchised toy store of its kind specializing in the buying, selling and trading of new and used LEGO®***

NOVI, MI (September 16, 2024) – [Bricks & Minifigs® Novi](#), the one-stop shop to buy, sell, and trade all things LEGO®, will host its *grand-opening* on **Saturday, September 21 at 10 a.m.** in the Grand River Square shopping center.

Bricks & Minifigs® is the largest franchised toy store of its kind specializing in the buying, selling and trading of new and used LEGO® sets, bulk bricks, and minifigures (“minifigs”). The local, family-owned and operated Novi store is located at 49881 Grand River in the Grand River Square shopping plaza and is the first store opened by the Novi store franchise ownership group.

In addition, Bricks & Minifigs Novi will provide a unique event space for birthday parties or special LEGO® themed events like after-school robotics clubs, “Make-and-Take” events, Brick Derby races, and more. The space will also be available for corporate workshops, mini-retreats, and team-building off-site meetings.

Bricks & Minifigs has built its brand based on three principals:

- **REBUILD:** with tens-of-thousands of pieces to choose from, customers will have what they need to rebuild their favorite sets or create their own original projects.
- **REUSE:** Bricks & Minifigs buys, sells, and trades everything LEGO®. And we mean everything!
- **REIMAGINE:** staff members are trained to assist customers of all ages to create unique and imaginative masterpieces.

“We are very excited to bring the Bricks & Minifigs experience to the area,” said franchise co-owner Sean Krabach. “LEGO® is an ageless toy that appeals not only to children, but also to parents, grandparents, and anyone who enjoys creative expression through those little plastic bricks.”

Added franchise co-owner Cara Suksi, “we look forward to welcoming those of all ages interested in all-things Lego®, as well as local community organizations and businesses seeking a special location for themed events.”

The first 300 customers through the door for the **grand opening celebration on September 21** will receive a free customized “Bricks & Minifigs Novi” minifig and there will be other giveaways during the day as well.

The LEGO® pop culture experience not only includes the quintessential building bricks, but various movies and television programs as well, such as “The LEGO® Movie” (2014) and the “LEGO® Batman Movie” (2017), “The LEGO® Ninjago Movie” (2017), and LEGO®Masters hosted by Will Arnett which just announced its fifth season on FOX.

#### Bricks & Minifigs Novi Local Franchise Ownership Group

Bricks & Minifigs-Novı franchise co-owner **Sean Krabach** grew up in Port Huron (MI) and now resides in Novi with his wife Ameilia. In addition to participating in extensive Bricks & Minifigs franchisee training, Sean recently returned from a trip to the LEGO headquarters in Billund, Denmark. He still has one of his first LEGO sets (#483: Alpha-1 Rocket Base from 1978) and his favorite themes are classic space and Star Wars. Sean is a certified on-call fire fighter/EMT of the Novi Fire Department and Director of the Ski Patrol at Mount Brighton. Since 2012, Sean also owns and operates SLK Events and has an extensive background as a large scale event-industry professional. He has been involved in the staging of some of the largest events held in Detroit including Super Bowl XL, the 2009 NCAA Men’s Final Four, the 2003/2008/2013/2018 AAU Junior Olympic Games and the record-setting 2024 NFL Draft.

Novı Bricks & Minifigs co-owner **Cara (Drapeau) Suksi** was raised in Allen Park, (MI) and currently resides in Hartland (MI) with her husband Kevin and son Jack. An inveterate professional major event manager and sought after real estate-industry home makeover expert, Cara also served as Manager of Sports and Training – Southeast Programs at Special Olympics Michigan. Cara brings her passion for event development and execution to Bricks & Minifigs-Novı to support the many events and activities scheduled for the Bricks & Minifigs-Novı location. Her ability to relate in a special way to parents and children along with her professional skill set and experience, will bring energy and fun to all who visit the Novi location and to businesses and organizations seeking to host LEGO-themed events at the store. Kevin Suksi works as a recruiter of financial professionals and is a lifelong lover of LEGO. He introduced Jack and Cara to the world of LEGO, discovering and embracing the Bricks & Minifigs opportunity in 2023 and bringing in Cara’s mom, Cathy Drapeau, and long-time friend and colleague Sean Krabach. Cara, Sean and Cathy will be handling the daily operations of the store with some amazing team members.

#### About Bricks & Minifigs

Bricks & Minifigs® was founded in Portland, Oregon in 2009 and now operates more than 160 franchised stores in North America and Canada with more stores slated to open later this year. In 2021 Bricks & Minifigs was named one of *Entrepreneur Magazine’s* 500 Best Franchises and was also named as the #2 children’s retail brand.

**Bricks & Minifigs Novi** is on Facebook at [www.facebook.com/bricksandminifignovi](http://www.facebook.com/bricksandminifignovi) and Instagram @bricksandminifignovi. Address: Bricks & Minifigs Novi, 49881 Grand River Avenue, Wixom, MI 48393 in the Grand River Square shopping center. Phone: 248-938-4219.

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